

Export Outlook for Horticultural Products

Revised Forecast for 2001:  \$100 Million to \$11.3 Billion

Initial Projection for 2002:  \$300 Million to \$11.6 Billion

Revised FY 2001 Forecast (since May)

Key Upside Developments

- Fresh deciduous fruit and tree nut exports are up close to 20%
- Essential oils are up almost 23%

Key Downside Developments

- Juice exports are down 3% from FY 2000
- Other deciduous fruit (including strawberries) are down more than 6%

Initial FY 2002 Projection

Key Upside Developments

- Excellent crop prospects for tree nuts
- Good supplies and strong demand for fresh deciduous fruit

Key Downside Developments

- None

Wild Cards

- Size of domestic crops

U.S. Hort. Product Exports (\$Bil)

